



# DESTINATIONS INTERNATIONAL

**2017 Visitor Services Summit  
Columbus, OH, USA  
Renaissance Columbus Downtown Hotel  
Sunday, September 24 – Tuesday, September 26, 2017  
Sponsorship Opportunities**

**Breakfast Sponsor - \$3,000 each day, (2 available)  
Monday, September 25 and Tuesday, September 26**

- One (1) complimentary Visitor Services Summit registration
- Sponsor recognition through all Visitor Services Summit print and digital channels, including logo and link on event website
- Opportunity to address the audience for up to two (2) minutes
- Video or presentation within allotted timeframe (subject to approval by Destinations International)
- Opportunity to provide tabletop collateral and/or representation at Renaissance Columbus Downtown Hotel during Visitor Services Summit
- Pre-and post-event contact list of opted in attendees

**Break Sponsor - \$2,500 each day, (one sponsor per day)  
Monday, September 25: morning and afternoon break  
Tuesday, September 26: morning and afternoon break**

- One (1) complimentary Visitor Services Summit registration
- Sponsor recognition through all Visitor Services Summit print and digital channels, including logo and link on event website
- Opportunity to provide tabletop collateral (e.g. napkins, cups, etc. to be featured, cost responsible of sponsor) and/or representation at Renaissance Columbus Downtown Hotel during Visitor Services Summit
- Signage with name and logo
- Pre-and post-event contact list of opted in attendees

**To confirm your sponsorship, please contact Nina Winston, Executive Vice President, Global Strategy & Membership at [nwinston@destinationsinternational.org](mailto:nwinston@destinationsinternational.org) or 202.835.4081**



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**Lunch Sponsor - \$5,000 each day (2 available)  
Monday, September 25 and Tuesday, September 26**

- **Two (2) complimentary Visitor Services Summit registrations**
- **Sponsor recognition through all Visitor Services Summit print and digital channels, including logo and link on event website**
- **Opportunity to address audience for up to two (2) minutes**
- **Video or presentation within allotted timeframe (subject to approval by Destinations International)**
- **Opportunity to provide tabletop collateral and/or representation at Renaissance Columbus Downtown Hotel during Visitor Services Summit**
- **Pre-and post-event contact list of opted in attendees**

**Off-Site Hosted Dinner - \$5,000  
Monday, September 25**

- **Two (2) complimentary Visitor Services Summit registrations**
- **Sponsor recognition through all Visitor Services Summit print and digital channels, including logo and link on event website**
- **Sponsor featured on Hosted Dinner signage**
- **Option to activate at dinner through agreed-upon on-site components; activation costs are responsibility of the sponsor**
- **Opportunity to provide a gift to each attendee**
- **Opportunity to provide tabletop collateral and/or representation at Renaissance Columbus Downtown Hotel during Visitor Services Summit**
- **Pre-and-post event contact list of opted in attendees**

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**Learning Lab Field Trip to the Short North Arts District - \$3,500**

Exclusive presentation and Q&A curated by the Executive Director on the rapid growth of the district and attracting visitors. Following the presentation, discover all the District has to offer including shops and restaurants.

**Tuesday, September 26**

- **One (1) complimentary Visitor Services Summit registration**
- **Sponsor recognition through all Visitor Services Summit print and digital channels, including logo and link on event website**
- **Opportunity to address the audience for up to two (2) minutes**
- **Opportunity to provide tabletop collateral and/or representation at Renaissance Columbus Downtown Hotel during Visitor Services Summit**
- **Pre-and post-event contact list of opted in attendees**

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